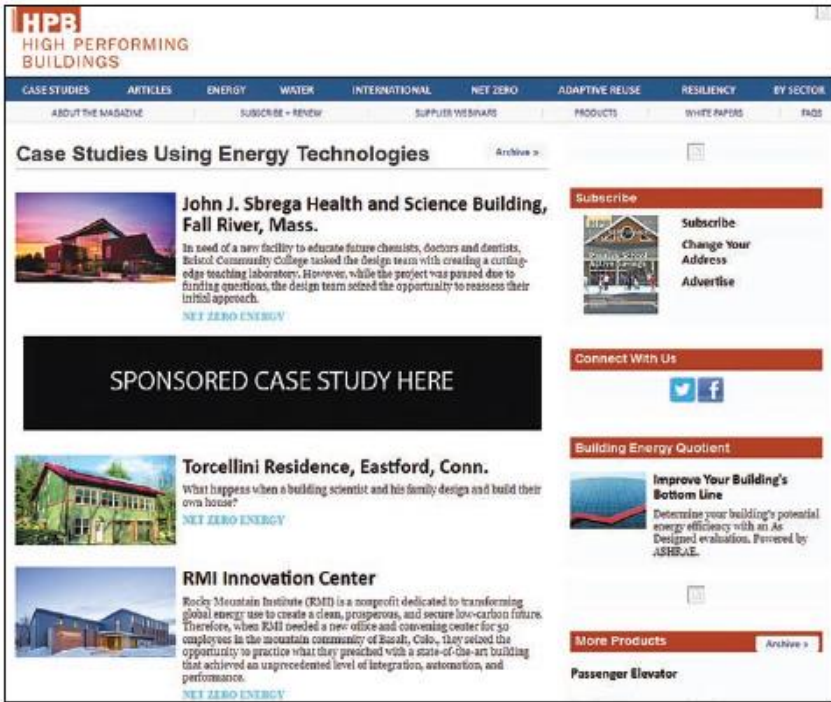


Sponsored Content for HPB Magazine and Newsletters

Sponsored Content advertising option is now available for www.HPBMagazine.org and the HPB enewsletter. Use this high-impact placement to position your company as an expert in sustainable building solutions and to establish trust with architects and building owners.

WEBSITE: The Sponsored Content will always appear during the contracted month as the second listing with the words “Sponsored Content” before the headline. Placements are available in 10 sections of the website:



<p>\$3,000 net per month: Home Page</p>
<p>\$2,000 net per month: Case Studies Articles Energy Water International Net Zero Adaptive Reuse Resiliency By Sector</p>

ENEWSLETTER: The Sponsored Products will appear in the HPB enewsletter for the contracted month. Placements are \$1,275 - \$1,725 gross per listing, rate is based on total placements per year.

SPONSORED PRODUCTS



Headline limit is 30 characters
Body text limit will be 170 characters (including spaces).
Body text character limit will be 170 characters. Body text character limit will be 170 characters. x Read more



Headline limit is 30 characters
Body text limit will be 170 characters (including spaces).
Body text character limit will be 170 characters. Body text character limit will be 170 characters. x Read more

- Ad Specifications:** Content should be related to sustainable building solutions of interest to architects and building owners.
- Website:** 6-word headline; 350-character intro text (including spaces)
- Full article text and images with a layout scheme which will be formatted by the HPB editors to link to an html file
- Newsletter:** 30-character headline; 170-character description text; 125x125 pixel image; URL
- Ad files must be received 5 business days prior to launch date. Do not send the files in .zip format.
 - Submit to Vanessa Johnson (vjohnson@ashrae.org) and cc: Allyson Looby (adminaa@lindenassoc.com)